

## Programming Policy

### (A) Business Plan Mission statement

Radio Fremantle programming policy is by necessity directly linked to its Business Plan Mission Statement, in particular items 2 through to 12, shown following:

2. Produce and broadcast radio programmes of all types from all sources and countries including those programmes produced by the Association.
3. Improve community standards of entertainment, information and access and the opportunity for the development of professional standards of programme production and presentation.
4. Provide for community access (particularly in the local community) so that community interest programmes and announcements can be broadcast.
5. Cultivate an awareness and appreciation of all types of Australian music with particular emphasis on encouraging local performers.
6. Encourage the exposure and development of art, drama, and theatre with a local emphasis.
7. Provide an avenue by which the ethnic and Aboriginal communities may enhance their identity and contribute to a community awareness and appreciation of their culture.
8. Provide an opportunity for wider and further education in liaison with local education institutions, including the seeking and encouraging of input from children.
9. Provide a forum for debating topical and community issues.
10. Provide a focal point for information concerning access to community services and encourage participation in local government and community projects.
11. Experiment and conduct research and training programmes in the artistic and technical aspects of radio and other forms of sound communications.
12. Produce, transmit, receive, record, reproduce, broadcast, or otherwise distribute or facilitate the transmission or reception of all forms of sound communication material.

13. Establish, promote, arrange for, conduct, and hold competitions of every description and to offer and grant prizes, rewards, premiums, and scholarships of such character and in such terms as may seem expedient.

The nature and diversity of the community of interest the licence represents has a substantive influence on what programs align with Radio Fremantle's Goals and Objectives. It is therefore taken into consideration in program policy.

### **(B) New Program or New Program Idea received**

The new program proposal or idea is put in writing to the Program Committee for evaluation/acceptance. The committee evaluation always considers the following:

- Alignment with mission statement and any existing on-air program/s already being broadcast. If alignment exists with on-air program/s new applicants are encouraged to co-present or share by rotation the existing program time slot if possible.
- Alignment with mission statement and no on-air program (or low proportion of same program content) already being broadcast of the type / idea proposed.
- The applicant or applicant group (if live presentation on-air is proposed) ability to produce / present the program. Training required or not required for this mode of presentation is assessed by the program committee.
- The applicant or applicant group (if live presentation on-air is not proposed) ability to produce the program for broadcast using Radio Fremantle Production studios (or other off site) to have the program air ready and on time for broadcast. Training required or not required for this mode of presentation is assessed by the program committee.
- Available time slot deemed suitable for new program or new program idea available. Radio Fremantle has a policy not to remove programs that are evaluated as meeting a specific community need and have close alignment with the Business Plan / Mission Statement.
- If time suitable time slot/s are available, and new program or program idea is approved by program committee, Applicant/s are advised in writing and offered choice of time slot.